



Earn money, stay solvent, grow your company and manage risk & return

Fundz for Fun

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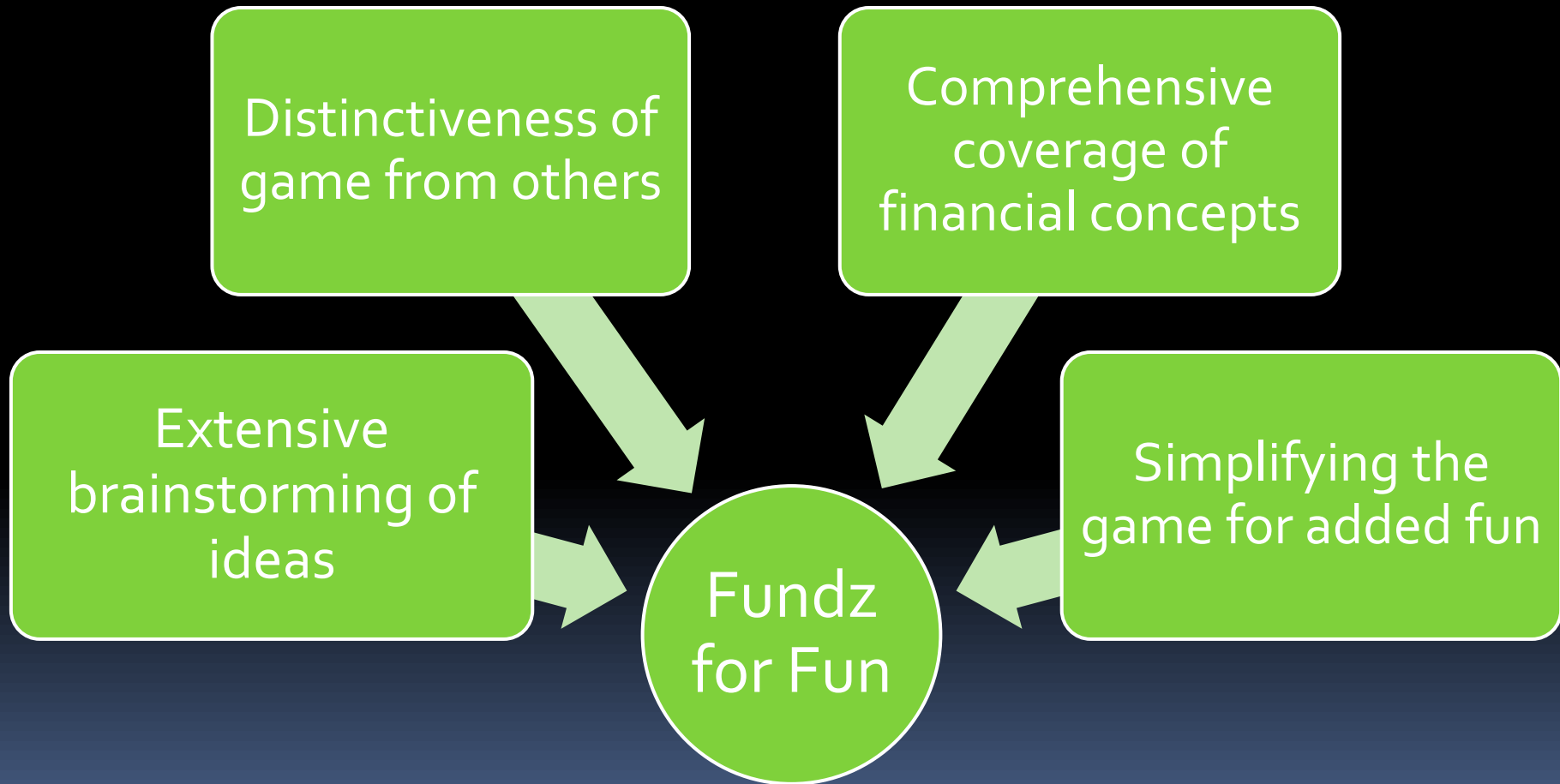
The new exciting way of life
Fundz For Fun

- :: Learn more about finance - the fun way
- :: Designed for everyone
- :: Invest in & grow your companies
- :: Grasp new financial concepts in no time
- :: IPO, Common Stocks, Venture Capital, M&A, Bonds

1 - 6 Players
Ages 15+


The image shows a portion of the Fundz for Fun game board, which is a grid with various financial concepts and icons. Visible text on the board includes 'Fundz', 'BANK', 'Suspend Trading', 'AUDIT FEES', 'Financing', 'RISK', and 'CASH CARD'. The board is tilted and has a large 'Fundz' logo overlaid on it.

Summary

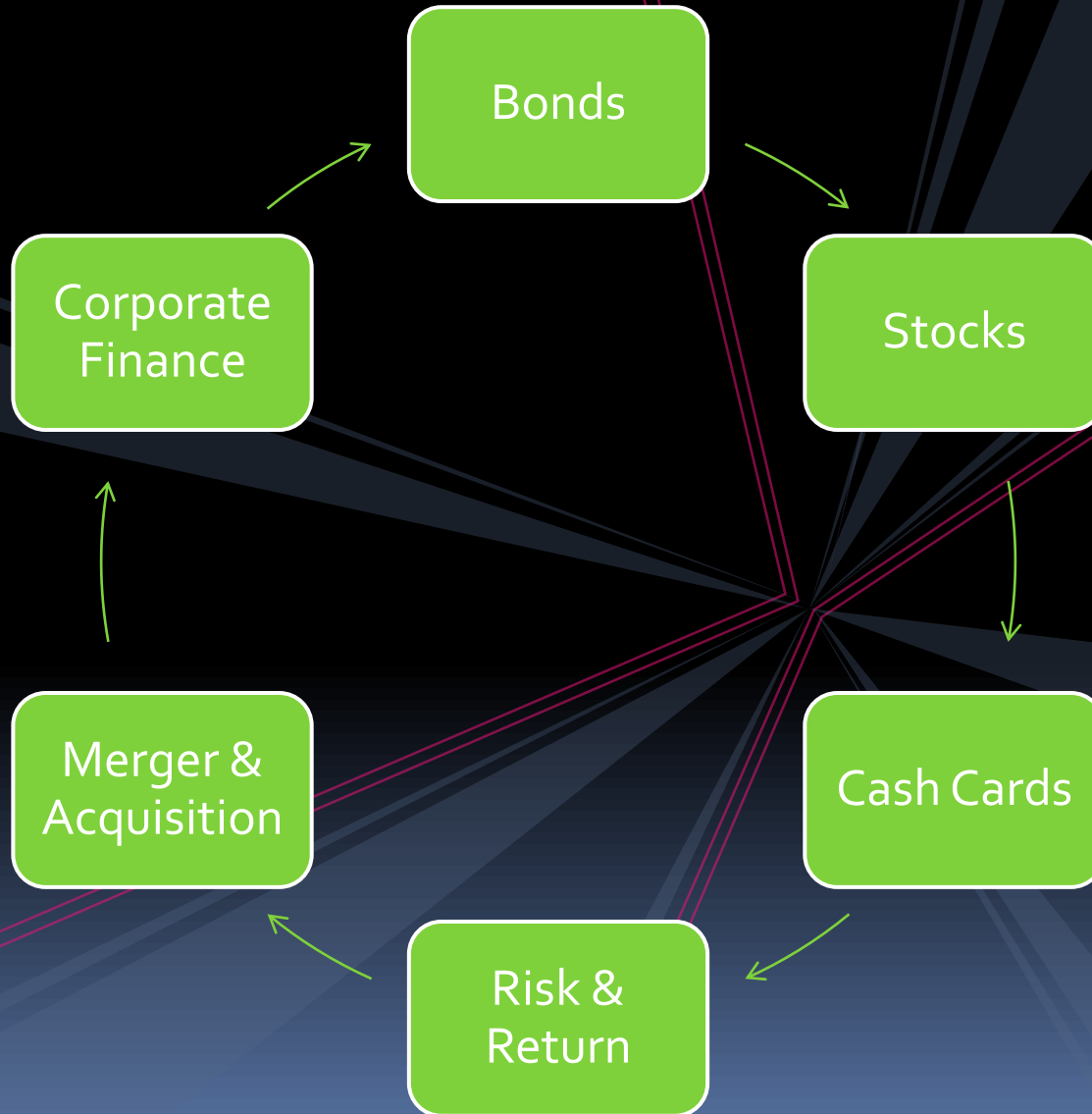




Summary

- Board game for 1 up to 6 players
 - Cash cards, stock trading, merger & acquisition
 - Aims to help improve financial literacy
 - Gameplay designed with fun and simplicity in mind
- 

Game features





Game features

Bonds

- Ease your financing burden by purchasing a bond which gives you coupon payments each time you pass by 'Start' grid



Game features

Merger & acquisition

- If you choose to merge with or acquire another listed company, go to the bank
- You will need to fulfill certain requirements for this to work



Game features

Stocks

- Collect dividends every time you pass by 'Start' grid
- Buy and sell shares with information from News Flash cards



Game features

Cash cards

- Take a 'Cash card' each time you stop on that grid
- Earn cash when you answer the question correctly



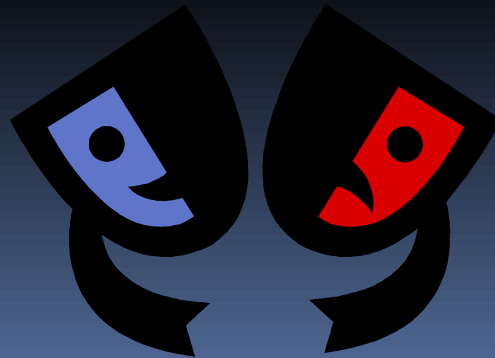
Game features

Risk & return

- Take a 'Risk' card each time you step on that grid
- If you're lucky, collect cash. Otherwise, pay to the banker

How to play

- Roll dice
- Answer questions to earn cash
- List companies to earn more cash
- Buy bonds on the way



Outer Lane

- Players take turns to roll the dice
- Players move along the outer lane according to the dice number



How to play



New Financial Year. Collect dividends and bond coupon payments

How to play



Roll dice

If number is even, collect $\text{number} * \$1000$

If number is odd, pay $\text{number} * \$1000$

How to play



Take a 'Risk' card

Depending on your luck, you collect or pay money

How to play



Require financing? Take a loan when you're at this square

How to play



Collect extra dividend payments

How to play



Pay fees of \$500 for each counter you own.

How to play



Pay fees of \$1000 for each counter you own.

How to play



No trading is allowed until you pass START.

How to play



Take a 'Insurance' card. This card, when used, negates all negative effects until you pass 'Start'.

How to play



Do your IPO, M&A work here

How to play



Safe Zone: Negates all (positive + negative) effects against you

How to play



Option to force players to sell to you their shares

How to play



Chance to earn cash from answering questions correctly

Inner Plot

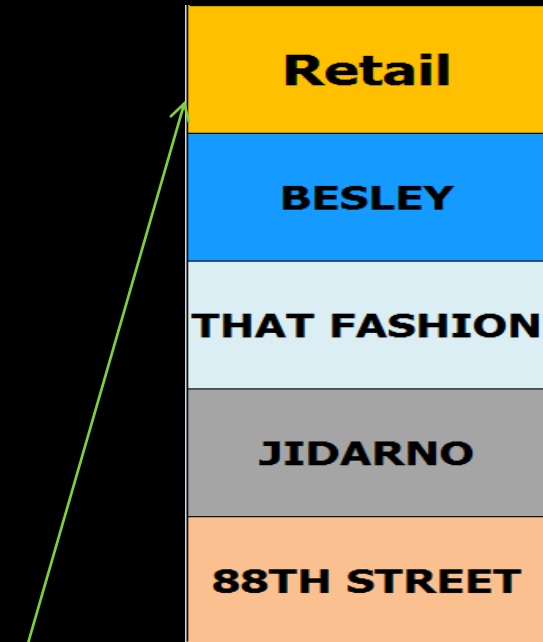
- 4 X 4 plot of squares
- Empty spaces where players can choose to put their companies in.
- First person who invests in a company has the choice to locate his or her company in any of the squares.



Companies in the Game

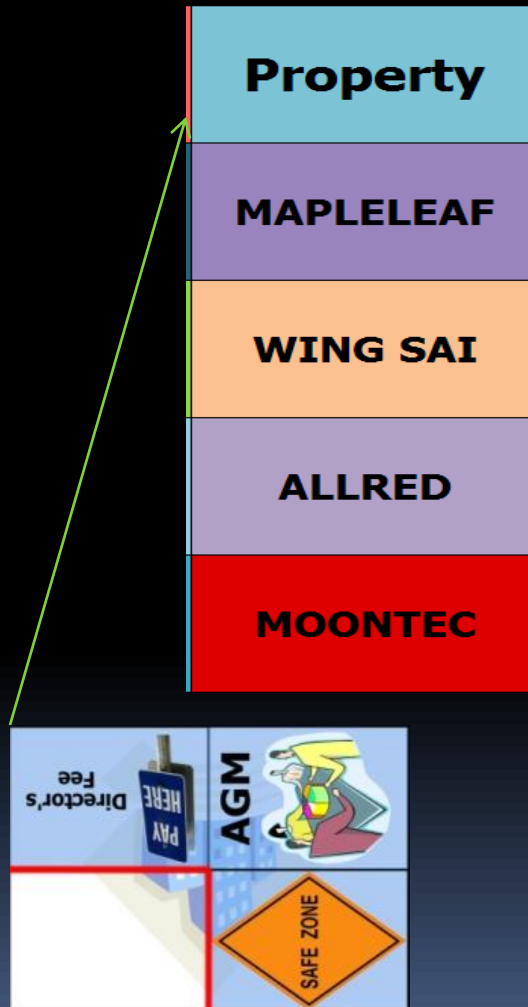
Retail	Growth	Transport	Property
BESLEY	BKK & CO	SMAT	MAPLELEAF
THAT FASHION	LINUS	MIA	WING SAI
JIDARNO	HIFUX	SAS	ALLRED
88TH STREET	MANBIO	MSC	MOONTEC

Retail companies



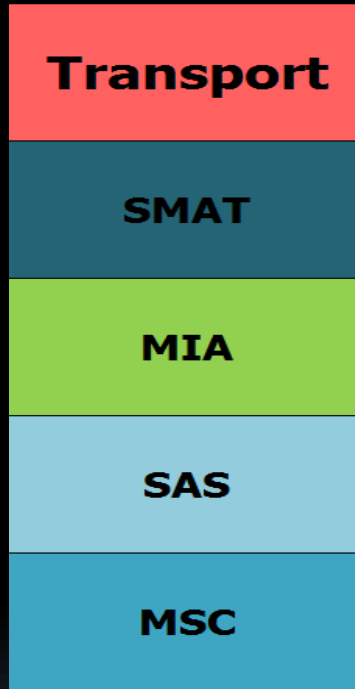
- Affected by inflation and consumer spending
- Benefit more from Mergers and Acquisitions

Property Companies



- Affected by interest rates hikes and economy out look
- Generate interest income on top of dividends

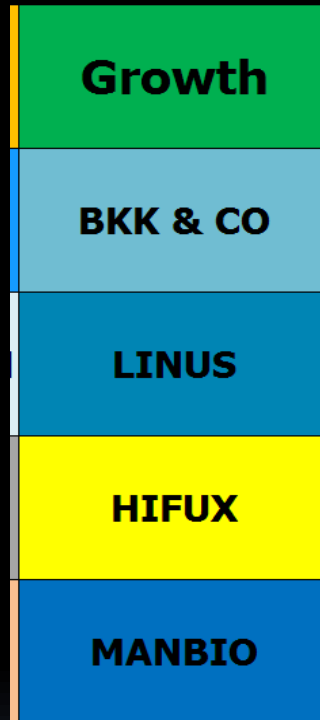
Transport Companies



- Defensive in nature
- Affected by rising fuel prices
- Returns and dividends are stable



Growth companies



- Generate good earnings over time
- Expensive to invest in
- Dividends may fluctuate



Companies

- Players invest in different companies
- Players will obtain company card to be place on board



Pre-IPO

- Players invest in different companies
- There is a minimum investment amount
- Investments are represented by counters; 1 counter = 1 lot = 1000 shares
- Max = 10 counters for Pre IPO
- Different companies require different level of investments
- When a company is “fully invested”, it is eligible for listing



Besley 

Minimum Investment:	\$10,000 per lot
	_____ x10
Amount required to list:	\$100,000

Retail

"Retail companies are affected by inflation and consumer spending. They stand to benefit more from mergers and acquisitions"

IPO Stage

- Players need to visit a bank to purchase an IPO Card
- The IPO Card allows player to list their companies and earn dividends
- Anyone can purchase the card, but it must be executed by the majority shareholder

IPO

Pay \$25,000 to list your company

Maximum number of counters on company is increased to 20



Post IPO

- When a company is listed, it gives dividends to the shareholders
- Amount depends on the number of counters owned
- Depending on the Industry, there may be other benefits
- Once listed, players are free to trade the company shares in the respective colored regions.



Besley 

IPO Share Price: \$20,000 per lot

Dividends: Collect \$7,000 per lot owned

Mergers and Acquisitions: Collect an extra \$7,500 per round

Retail

"Retail companies are affected by inflation and consumer spending. They stand to benefit more from mergers and acquisitions"



Stock Prices


- Track fluctuating stock prices on the small whiteboard provided



Distinct advantage



	Fundz for Fun	Competitor X
Objective of game	Clear	Unknown
Visual appeal	Yes	No
Integration of game concepts	Diversified	Focused
Game simplicity	Roll dice and go	Confusing
Ease of understanding	Quick start guide	Lengthy manual



Merger and Acquisitions Demonstration

Merger

Merger & Acquisition

- The player initiating the merger must purchase a Merger card.
- Both companies must be:
 - In the same industry
 - Situated vertically or horizontally to next to each other on the board
- The majority shareholders of both companies must agree to the merger.

Merger

88th Street can merge with Besley as they are:

- ✓ In the same industry
- ✓ Horizontally or vertically next to each other

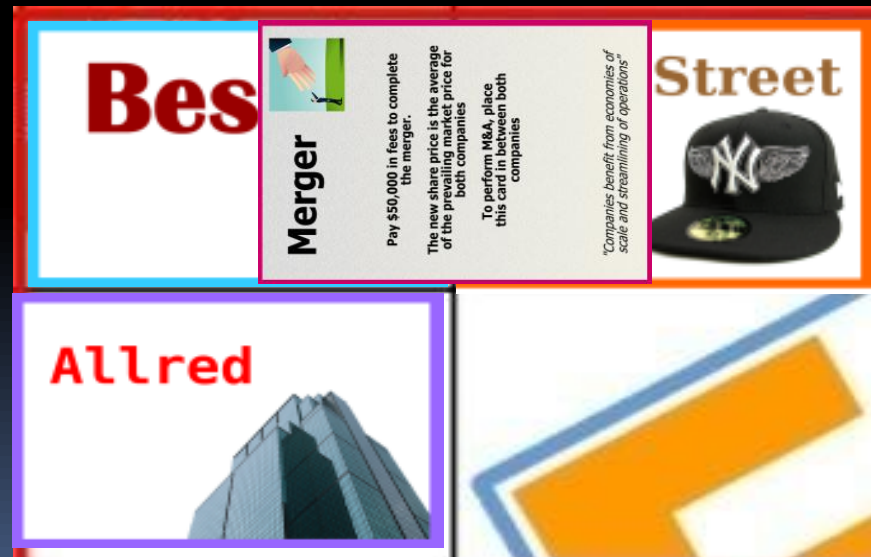


Besley cannot merge with Allred as they are

- ✓ In different industry

Merger

- Merger card is placed across the tiles of both companies to signify that they have merged
- Share price of the merged companies will be the average of the companies' current market share price



Acquisitions

- The 2 companies must
 - Come from different industries
 - Situated vertically or horizontally next to each other
- The player initiating the acquisition must:
 - Purchase an Acquisition card
 - Be a majority shareholder
- Similar to how a merger works

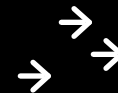




What players can learn

- Trade-off between risk and return.
- Financial literacy in stock market, bonds.
- Fundamentals of venture capital financing, merger & acquisition in companies.

Progress Report



Progress report

Wei Xiang:

- Lead game designer
- Produced the game logo, poster, board etc
- Ideas contributor
- Game tester



Progress report

Bryan:

- Board game programmer
- Resource provider (printer, hardware)
- Decision maker for ideas contributed
- Ideas contributor
- Game tester



Progress report

Edward:

- Lead presentation designer
- Photo slideshow programmer
- Lead photographer
- Website programmer
- Game balancer, advisor
- Ideas contributor
- Game tester



Progress report

Yi Pang:

- Game marketer, packaging
- Game advisor
- Game guide producer
- Ideas contributor
- Game tester



Progress report

Lay San:

- Resource allocator
- Game package designer
- Game advisor
- Ideas contributor
- Game tester





Experiences gained

- Better understanding of CFAS topics
- Importance of team work
- Project is not all work and no play
- Game design must be fun yet professional